



# ATSA Training of Trainers



**Build Training Capacity  
Support Local Research  
Lead Farmers  
Influence Government**

**An ATSP “Agriculture Productivity” Services Opportunity**

# Training of Trainers

## Services Overview

The objective of this service is the development of trainers who can act as resource personnel in agriculture training programs for farmer groups, NGOs or government. Usually this is a live-in, field based, and very intensive season-long course for up to 30 participants which has a focus on one particular crop. Skills developed in this course are both technical as well as on basic education approaches and learning theory. This course has been developed and extensively used by international organizations around the globe, particularly the United Nations Food and Agriculture Organization and has a reputation for developing trainers who then lead significant changes in the organizations and communities they support. This powerful course can be tailored in order to support particular aspect: crop production, training techniques, group dynamics, etc.



## Training Agenda Topics

- Crop Physiology
- Basic Cultivation Techniques
- Insect Ecology
- Agro-ecosystem Analysis
- Research Methodologies
- Training Theory and Methods
- Group Cohesion Dynamics
- Effects of Pesticides on Ecology

## ATSA Training Personnel

Services are provided by a network of more than 500 District-based expert trainers with many years experience with technical and training with considerable full-time backup by central ATSA staff with International experience in supporting TOT in the Asian region.

## Expected Outputs

Core team of talented trainers who can:

- Lead training programs in a wide range of crops
- Develop training courses for additional crops
- Train staff in ecology-based agriculture approaches
- Implement FFS approaches to agriculture crops
- Act as resource people for other programs

## Costs

Cost per farmer for full 100-day TOT is \$40,000 for 30 participants. Courses can be adjusted to fit local budget and time considerations.

## Contacts

**Agriculture Technology Services Association**  
No. 14, Monireth Blvd,  
Sangkat Toul Svay Prey II,  
Khan Chamkar Morn,  
Phnom Penh, Cambodia.  
POB 2483, Tel/Fax: (855) 23 720 485  
E-mail: [ATSAkh@online.com.kh](mailto:ATSAkh@online.com.kh)

